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Creating a World of Leaders

PROFESSIONAL IN MARKETING MANAGEMENT



DURATION:
REGULAR (1 YEAR) *FAST TRACK (6 MONTHS)*



ELIGIBILITY:
GRADUATION or ABOVE

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.



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COURSE INFORMATION

The Professional in Marketing Management is a course revolving around various concepts of marketing strategies, practices and new techniques which vary with the demands and needs of the consumers. Marketing Management course focuses on activities like promotional techniques and retention by careful analysis and forecasting of market situations.

Our Subjects

- Business Environment
- Marketing Management
- Sales Management
- Strategic Marketing
- Consumer Behaviour
- Institutional Sales
- Retail Business Environment

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 42000*

Total Fees For Foreign Residents : US \$ 800*

(*Terms and conditions apply: Rate is subject to change according to GST/tax and conversion rates)