

**Creating a World
of Leaders**

MASTER'S PROGRAM IN BUSINESS ADMINISTRATION DUAL SPECIALIZATIONS

The right & deemed fit students will be provided with 100% placement assistance



**ELIGIBILITY:
GRADUATION OR ABOVE**



**DURATION:
REGULAR (2 YEARS)
FAST TRACK (6 MONTHS)**



**WORK EXPERIENCE:
3 YEARS**



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COURSE DESCRIPTION

The Dual specialization programs that our institution offers helps the student choose from a plethora of subjects. The student has options to choose from more than 100 specializations (eg-, Advertising Management , Airlines Management ,Public relations Management and so on. By choosing this type of a dual specialization program it helps the student to focus their goal or target on any specialization of their choice which they think they will excel in. If the student wants to work in a specific organization which handles a particular type of management ,then the student can opt to study the specialization accordingly. During the MBA program, the business schools allow students to take up more courses and assignments in a certain area/domain such as Marketing, Human Resources or Finance as a part of their electives. When the student successfully completes these set of elective courses devoted to a certain area, he/she is awarded an MBA degree with specialisation in that particular area.

- Career scope of the specialisation/ Placements/Internship opportunities
- Reputation of the faculty of the institute in the specialisation of your choice
- Pedagogy of the specialisation of your choice
- Infrastructure related to the specialisation of your choice

Our Subjects

YEAR 1 (Sem-1)

- Principles of Management
- Financial Accounting
- Managerial Economics
- Business Communication
- Business Ethics & Corporate Governance
- Organizational Behaviour

YEAR 2 (Sem-3)

- Financial Management
- Management Information System
- Business Law
- Quantitative Techniques

YEAR 1 (Sem-2)

- Production/Operation Management
- Cost Accounting
- Research Methodology
- Human Resource Management
- Marketing Management

YEAR 2 (Sem-4)

- SPECIALIZATION
- SPECIALIZATION
- Project

MBA SPECIALIZATIONS

1. ADVERTISING MANAGEMENT
2. AGRI-BUSINESS MANAGEMENT
3. AGRICULTURE MANAGEMENT
4. AIRPORT MANAGEMENT
5. AIRLINE MANAGEMENT
6. ARCHITECTURAL MANAGEMENT
7. ASSET MANAGEMENT
8. AUDIT MANAGEMENT
9. AUTOMOBILE MANAGEMENT
10. BANKING AND INSURANCE MANAGEMENT
11. BIO-TECHNOLOGY MANAGEMENT
12. BPO MANAGEMENT
13. BUSINESS PROCESS MANAGEMENT
14. CALL CENTRE MANAGEMENT
15. CHARTERED FINANCE MANAGEMENT
16. CARGO MANAGEMENT
17. COMMUNICATION MANAGEMENT
18. CONSTRUCTION MANAGEMENT
19. CONSULTANCY MANAGEMENT
20. CONSUMER BEHAVIOUR
21. CO-OPERATIVE MANAGEMENT
22. CORPORATE FINANCE MANAGEMENT
23. CORPORATE LAW MANAGEMENT
24. CORPORATE SOCIAL RESPONSIBILITY MANAGEMENT
25. CORPORATE TRAINING MANAGEMENT
26. COST AND MANAGEMENT ACCOUNTING
27. CUSTOMER CARE MANAGEMENT
28. CUSTOMER RELATIONS MANAGEMENT
29. CYBER LAW MANAGEMENT
30. DAIRY MANAGEMENT
31. E-COMMERCE
32. E-BUSINESS
33. ENERGY MANAGEMENT
34. ENTREPRENEURSHIP MANAGEMENT
35. ENVIRONMENTAL STUDIES
36. ENVIRONMENT PROTECTION MANAGE
37. EVENT MANAGEMENT
38. EXPORT MANAGEMENT
39. FASHION MANAGEMENT
40. FINANCE MANAGEMENT
41. FINANCIAL INSTITUTION MANAGEMENT
42. FINANCIAL SERVICES
43. FOOD AND BEVERAGE MANAGEMENT
44. FOOD PROCESSING AND PRESERVATION
45. FOREIGN TRADE MANAGEMENT
46. GENERAL MANAGEMENT
47. HARDWARE MANAGEMENT
48. HEALTH CARE MANAGEMENT SERVICES
49. HEALTH INSURANCE MANAGEMENT
50. HOLISTIC MANAGEMENT
51. HOSPITALITY MANAGEMENT
52. HOTEL MANAGEMENT
53. HUMAN RESOURCE MANAGEMENT
54. INDUSTRIAL WASTE MANAGEMENT
55. INDUSTRIAL MARKETING
56. INFORMATION TECHNOLOGY MANAGE
MENT
57. INTELLECTUAL PROPERTY RIGHT
58. INTERIOR DESIGN MANAGEMENT
59. INTERNATIONAL FINANCE MANAGEMENT
60. INTERNATIONAL MANAGEMENT
61. INTERNATIONAL TRADE MANAGEMENT
62. INVENTORY MANAGEMENT
63. INVESTMENT ANALYSIS MANAGEMENT
64. LABOUR LAW MANAGEMENT
65. LEADERSHIP MANAGEMENT
66. LIBRARY MANAGEMENT
67. LOGISTICS MANAGEMENT
68. FINANCIAL RISK MANAGEMENT
69. MARKETING MANAGEMENT
70. MASS COMMUNICATION
71. MATERIALS MANAGEMENT
72. MEDIA MANAGEMENT

MBA SPECIALIZATIONS

73. MUTUAL FUNDS MANAGEMENT
74. NETWORK MANAGEMENT
75. OPERATIONS MANAGEMENT
76. PACKAGING MANAGEMENT
77. PERSONNEL MANAGEMENT
78. PETROLEUM MANAGEMENT
79. PIPING DESIGN MANAGEMENT
80. PORTFOLIO MANAGEMENT
81. PROJECT MANAGEMENT
82. PUBLIC ADMINISTRATION
83. PUBLIC RELATIONS MANAGEMENT
84. PURCHASE MANAGEMENT
85. RETAIL MANAGEMENT
86. RISK AND INSURANCE MANAGEMENT
88. SAFETY MANAGEMENT
89. SALES AND DISTRIBUTION MANAGEMENT
90. SALES MANAGEMENT
91. TAKE OVER AND ACQUISITION MANAGEMENT
92. SCHOOL MANAGEMENT
93. SHIPPING MANAGEMENT
94. SOFTWARE MANAGEMENT
95. SOFTWARE PROJECT MANAGEMENT
96. SOLID WASTE MANAGEMENT
97. SPORTS MANAGEMENT
98. STRATEGIC MANAGEMENT
99. SUPPLY CHAIN MANAGEMENT
100. TAX MANAGEMENT
101. TELECOM MANAGEMENT
102. TEXTILE MANAGEMENT
103. TOTAL QUALITY MANAGEMENT
104. TOTAL SAFETY MANAGEMENT
105. TRANSPORT MANAGEMENT
106. TRAVEL AND TOURISM MANAGEMENT
107. TREASURY MANAGEMENT
108. URBAN ENVIRONMENTAL MANAGEMENT
109. WEALTH MANAGEMENT
110. HOSPITAL ADMINISTRATION
111. MEDICAL TOURISM
112. INDUSTRIAL SECURITY AND RISK MANAGEMENT
113. ADVANCED NETWORKING
114. DIRECT MARKETING
115. COUNSELLING AND GUIDANCE
116. DRUG REGULATORY AFFAIRS
117. SOCIAL WELFARE ADMINISTRATION
118. DISASTER MANAGEMENT
119. POPULATION STUDIES
120. CLUB/RESORT MANAGEMENT
121. DIGITAL MARKETING
122. NGO MANAGEMENT
123. AVIATION MANAGEMENT
124. FACILITY MANAGEMENT
125. KNOWLEDGE MANAGEMENT
126. BUSINESS CONTINUITY AND CRISIS MANAGEMENT
127. REVENUE MANAGEMENT
128. CREDIT MANAGEMENT
129. PRINTING TECHNOLOGY
130. REAL ESTATE MANAGEMENT
131. HOSPITAL MANAGEMENT
132. BRAND MANAGEMENT
133. INDUSTRIAL RELATION
134. INTERNATIONAL BUSINESS
135. PERFORMANCE MANAGEMENT
136. STRESS MANAGEMENT
137. FOREIGN EXCHANGE MANAGEMENT
138. PRODUCTION MANAGEMENT

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 68440

Total Fees For Foreign Residents : US \$ 977