

# BACHELOR PROGRAM IN BUSINESS ADMINISTRATION



**DURATION:**  
**REGULAR - 3 YEARS**  
**FAST TRACK AVAILABLE**



**ELIGIBILITY:**  
**12TH/BPP**



**WORK EXPERIENCE:**  
**3 YEARS**



Creating a World of Leaders



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[www.nimslearn.com](http://www.nimslearn.com)

The right & deemed fit students will be provided with 100% placement assistance

## COURSE DESCRIPTION

Candidates with stellar communication skills and ability to handle customers are suitable. Basic knowledge about the industry and specialisation skills in credit appraisal is necessary for students. Aptitude skills are needed for risk management because they are used in managing huge loan files. Understanding of foreign exchange is one of the basic requirements for aspirants.

Businesses and organisations worldwide work towards minimising risks and controlling the negative impacts that arise, though risk management.

## ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

## Our Subjects

### YEAR 1

- Business Communication
- Business Law
- Business Management
- Consumer Behaviour
- Counselling skills for Managers
- Communication Skills

### YEAR 3

- Operations Management
- Organizational Behaviour
- Principles of Management
- Strategic Human Resource Management
- Introduction to Information Technology
- General Management

### YEAR 2

- E-Commerce
- Financial Accounting
- Marketing Management
- Managerial Economics
- Personnel Management
- Taxation



## Exam & Duration:

**Online Exam: 2 hours/paper**

**Total Fees For Indian Residents : Rs. 42480\***

**Total Fees For Foreign Residents : US \$ 720**

*\*Terms and conditions apply*