



NORWICH
INSTITUTE OF
MANAGEMENT STUDIES



ELIGIBILITY:
12TH/BPP



DURATION:
REGULAR - 3 YEARS
FAST TRACK AVAILABLE



WORK EXPERIENCE:
3 YEARS

BACHELOR PROGRAM IN DIGITAL MARKETING



www.nimslearn.com



+91 90377 02200



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The right & deemed fit students will be provided with 100% placement assistance

HIGHLIGHTS

Digital Marketing Courses have become very popular over the years and most students look for various certification courses with certificate. At this point of the era digital marketing is one of the most basic components required for a sustainable business. Digital marketing courses helps you not only in business but also offers numerous job roles in present time. The kind of marketing that requires a digital gadget which could be mobile, laptop, tab or computer to put an impact on their target audience is known as digital marketing. Online video, display ads, search engine marketing, paid social ads, and social media posts are just a few examples of Digital Marketing. The advantages of digital marketing courses online, is that it does not require anyone to visit the institute physically and can complete the certification from any location. The promotion of goods and services through digital technologies is known as digital marketing.

Creating a world of leaders

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Essentials of Management
- Business Environment
- Graphic Designing
- Introduction to IT
- Digital Marketing
- Communication Skills

YEAR 3

- Social Media Marketing
- Organizational Behaviour
- Web Analytics
- Search Engine Marketing
- Website Planning and Creation
- Organizational Behaviour

YEAR 2

- Computer Application in Business
- E-Commerce Management
- Web Designing
- Business Communication
- Computer Science
- General Management

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 42480*

Total Fees For Foreign Residents : US \$ 720

**Terms and conditions apply*