

BACHELOR PROGRAM IN HOTEL **MANAGEMENT**

DURATION REGULAR (3 YEARS) FAST TRACK AVAILABLE

m www.nimslearn.com

ELIGIBILITY: DHM/ 12TH PASS

WORK EXPERIENCE 3 YEARS



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COURSE DESCRIPTION

The hotel industry is a crucial part of the hospitality industry with a huge growth potential in the near future. The demand for hotel management professionals is already huge and is expected to grow more with the increasing number of hotels being set up in India and all over the world. Apart from its glamour, a career in hotel management has become lucrative and exciting, attracting more and more students to opt for it. Bachelor Program in Hotel Management, From of the House classes may include cleaning science, banquets and catering, food hygiene, beverage and bar operations, and customer service. Back-of-the-house classes may include financial control and accounting, human resources, marketing, management, and organizational behavior. The program combines class work to acquaint candidates with real-life hospitality skills.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Business Communication
- Front Office Operations
- Facilities Management
- House Keeping and
 Accommodation Management
- Personnel Management
- Communication Skills

YEAR 3

- The Tourism Industry
- Principles of Management
- Hospitality Management
- Marketing Management
- Total Quality Management
- Organizational Behaviour

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents: Rs. 42480*

Total Fees For Foreign Residents : US \$ 720

YEAR 2

- Food and BeverageService
 Management
- Hotel Engineering and Maintenance
- Computer Application
- Accounting
- General Management
- Operations Marketing

