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NORWICH
INSTITUTE OF
MANAGEMENT STUDIES

The right & deemed fit students will be provided with 100% placement assistance



BPBA IN TOTAL QUALITY MANAGEMENT



DURATION: REGULAR - 3 YEARS
FAST TRACK - 1YEAR



ELIGIBILITY: 12TH/BPP



WORK EXPERIENCE: 3 YEARS



+91 90377 02200



info@nimslearn.com

COURSE DESCRIPTION

The overall purpose of the course is to provide an understanding of the process of managing quality and managing services. The principles of Quality, Quality Assurance, and Total Quality Management will provide an insight into the concepts of Excellence and Best Value and the contribution of quality to strategic management. This course aims to show how all the fundamental disciplines of business are intrinsically linked with the concepts of service excellence and quality. Because these concepts are so interrelated they can be shown to have a strategic importance to the culture and success of any organization. There are many tools and doctrines that can be used for assessing product/service quality and selection of these tools can help in the pursuit of excellence. This course is designed to provide a valuable perspective for future business managers.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Principles of Management
- Business Communication
- Managerial Economics
- Organizational Behaviour
- Business Law

YEAR 2

- HR Management
- Total Quality Management
- Financial Management
- Introduction to IT
- English

YEAR 3

- Marketing Management
- Tourism Management
- E-Commerce
- Hospitality Management
- Production/Operations Management

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 36000*

Total Fees For Foreign Residents : US \$ 720*

(*Terms and conditions apply; Rate is subject to change according to GST/tax and conversion rates)