



NORWICH
INSTITUTE OF
MANAGEMENT STUDIES

BACHELOR OF BUSINESS MANAGEMENT



www.nimslearn.com



DURATION: REGULAR - 3 YEARS
FAST TRACK AVAILABLE



ELIGIBILITY: 12TH/BPP



WORK EXPERIENCE: 3 YEARS



The right & deemed fit students will be provided with 100% placement assistance



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info@nimslearn.com

COURSE DESCRIPTION

BBM is an Industry based management course that prepares the candidates to develop critical and logical analyzing skills. This course provides in-depth knowledge pertaining subjects like finance, strategic management, marketing, operations management, etc. The curriculum of the BBM degree program helps the enrolled students to focus on the extra relevant subjects which are requisite to make them a perfect all-rounder and have a holistic knowledge of the business. This program prepares graduates to work in the various fields, such as advertising, marketing, human resources, and finance and acquire strategies and concepts to choose the best way to make judgments in business.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Business Communication
- Business Law
- Business Management
- Consumer Behaviour
- Counselling skills for Managers
- Communication Skills

YEAR 2

- E-Commerce
- Financial Accounting
- Marketing Management
- Managerial Economics
- Working Capital Management
- General Management

YEAR 3

- Mergers & Acquisitions
- Organizational Behaviour
- Principles of Management
- Strategic Human Resource Management
- Introduction to Information Technology
- Operations Management

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 49560*

Total Fees For Foreign Residents : US \$ 800

**Terms and conditions apply*