

The right & deemed fit students will be provided with 100% placement assistance



*Creating a World of Leaders*



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# BACHELOR PROGRAM IN ARTS-PSYCHOLOGY



**ELIGIBILITY:**  
12TH/BPP



**DURATION:**  
REGULAR - 3 YEARS  
**FAST TRACK - 1YEAR**



**WORK EXPERIENCE:**  
3 YEARS



+91 90377 02200



[info@nimslearn.com](mailto:info@nimslearn.com)

## COURSE DESCRIPTION

The field of psychology is the study of mental processes, brain functions and behaviour in humans and animals and the behaviour of people in societies, under different circumstances. Being connected to Medical Sciences, Social Sciences and Education, it is usually considered as the 'Hub Science'. It is a diverse field of study covering numerous topics and different trajectories. Students who major in psychology are desirous of a greater understanding of the human mind, emotions and behaviors. Some utilize the bachelor's degree as the foundation for graduate degrees in psychology or other disciplines; others use its benefits to enter the workforce in areas involving substantial amounts of human interaction.

## ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

## Our Subjects

### YEAR 1

- Principles of Management
- Social Psychology
- Organizational Behaviour
- Developmental Psychology
- Research Methodology

### YEAR 2

- English Communication
- Environmental Science
- Introduction to Counselling
- Ethics
- Statistical Methods for Psychological Research

### YEAR 3

- General Management
- Personnel Management and Industrial Psychology
- Political Psychology
- Managing Stress
- Human Resource Management

## Exam & Duration:

**Online Exam: 2 hours/paper**

**Total Fees For Indian Residents : Rs. 36000\***

**Total Fees For Foreign Residents : US \$ 720\***

(\*Terms and conditions apply: Rate is subject to change according to GST/tax and conversion rates)