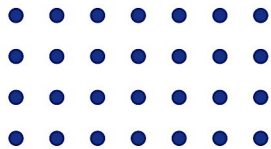




NORWICH
INSTITUTE OF
MANAGEMENT STUDIES



www.nimslearn.com



BPBA IN RETAIL MANAGEMENT



DURATION:
REGULAR - 3 YEARS
FAST TRACK - 1YEAR



ELIGIBILITY:
12TH/BPP



WORK EXPERIENCE:
3 YEARS

The right & deemed fit students will be provided with 100% placement assistance



+91 90377 02200



info@nimslearn.com

COURSE DESCRIPTION

BPBA in Retail Management is a graduate study of the key principles and operations involved in retailing and retail establishments. The course covers all the basic aspects of the retail industry and provides a student with the necessary knowledge and skill-set to succeed in the retail industry. It is good for a student who wishes to make a career in an industry that is directly or indirectly makes use of retailing operations. The main focus of BPBA in Retail Management course revolves around the study of activities such as purchasing, inventory control and management, personnel and resource management, marketing, merchandising, management of finances etc. The course curriculum of BPBA in Retail Management is so designed as to give a student a top-to-bottom knowledge for the functioning and supervision of a retail establishment.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Principles of Management
- HR Management
- Organizational Behaviour
- Managerial Economics
- Retail Management

YEAR 2

- Business Law
- Operations Management
- International Marketing
- Logistics and Distribution Management
- Financial Accounting

YEAR 3

- Retail Research
- Business Communication
- Strategic Management
- Consumer Behaviour
- Advertising Management



Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 36000*

Total Fees For Foreign Residents : US \$ 720*

(*Terms and conditions apply: Rate is subject to change according to GST/tax and conversion rates)