



EXECUTIVE DIPLOMA IN MEDIA AND ADVERTISEMENT MANAGEMENT



Course Description

The media industry is one of the fastest growing industries. Its different segments have seen tremendous growth over the few passing years. This course is aimed for such media professionals who are willing to build their careers in management team of media and content industry. Along with teaching basics of management and media the course is designed in such a way which helps students to cope in real challenges and complexity of media world which enables them to find solutions for organizational issues. For this problem solving approach the course provides students with the platform where they are provided with the opportunities to understand different strategies, selecting best for the case and developing new plan which leads to innovation.



Eligibility:
12th Pass/Above



Duration :
Regular (1 Year)
Fast Track (3 Months)



Work Experience:
2 Years

The right & deemed fit students will be provided with 100% placement assistance

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

- Essentials of Management
- Market Research
- Social Media Marketing
- Media Planning & Buying
- Advertising & Sales Promotion

Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 33040

Total Fees For Foreign Residents : US \$ 560