



**Creating a World
of Leaders**



www.nimslearn.com

BPBA

BACHELOR PROGRAM IN BEHAVIOURAL SCIENCE

DURATION :
REGULAR (3 YEARS)
FAST TRACK (1YEAR)



ELIGIBILITY 12th/BPP



WORK EXPERIENCE 3 YEARS



The right & deetmed fit students will be provided with 100% placement assistance



+91 90377 02200



info@nimslearn.com

COURSE DESCRIPTION

It's only recently that autism and other behavioural conditions have begun to receive the attention they deserve. Research into these conditions is increasing and new treatment options and techniques are beginning to emerge. Behavioural science program prepare students for roles in the behavioural science field, as counsellors and consultants for clients who suffer from any number of behavioural conditions. Behavioural science programs focus on teaching cognitive behaviour therapy and counselling to help treat a number of conditions, from kids acting out in class to people recovering from brain injuries and more. Students will study developmental psychopathology, behavioural assessment, counselling, intervention techniques and more to help understand and analyze various behavioural conditions and also to prepare for volatile or difficult work situations.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Principles of Management
- Introduction to Behavioural Science
- Introduction to Sociology
- Social Psychology
- Behavioural Economics

YEAR 2

- Introduction to Philosophy
- Foundations of Human Behaviour
- Human Resource Management
- Counselling Skills for Managers
- Ethics

YEAR 3

- Consumer Behaviour
- Research Methods for the Behavioural Sciences
- Organizational Culture
- Human Behaviour and Development
- Behavioural Communication and Relationship Management



Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 36000*

Total Fees For Foreign Residents : US \$ 720*

(*Terms and conditions apply: Rate is subject to change according to GST/tax and conversion rates)