

BACHELOR PROGRAM IN BUSINESS ADMINISTRATION



DURATION:
REGULAR - 3 YEARS
FAST TRACK - 1YEAR



ELIGIBILITY:
12TH/BPP



WORK EXPERIENCE:
3 YEARS



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Creating a World of Leaders

The right & deemed fit students will be provided with 100% placement assistance

COURSE DESCRIPTION

Business administration is a wide field that incorporates many types of management positions. From major corporations to independent businesses, every operation needs skilled administrators in order to succeed.

Motivated, organized personalities will thrive in business, where environments are often high-powered. Knowing how to deal with stress will help you keep your cool—and keep your business in the black.

First of all, you'll need more than a high school diploma to land a job in business administration. At the very minimum, an associate's degree in business will prime you for entry level positions in the field. Earning a bachelor's will advance your knowledge with skills of organizational leadership, managing people and strategic planning. With a bachelor's under your belt, you'll qualify for a variety of business roles right out of school.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Business Communication
- Business Law
- Business Management
- Consumer Behaviour
- Counselling skills for Managers

YEAR 2

- E-Commerce
- Financial Accounting
- Marketing Management
- Managerial Economics
- Personnel Management

YEAR 3

- Operations Management
- Organizational Behaviour
- Principles of Management
- Strategic Human Resource Management
- Introduction to Information Technology



Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 42480

Total Fees For Foreign Residents : US \$ 720