



BPBA

BACHELOR PROGRAM IN EVENT MANAGEMENT

**Creating a World
of Leaders**



ELIGIBILITY 12th/BPP



WORK EXPERIENCE 3 YEARS

DURATION : REGULAR (3 YEARS)

FAST TRACK (1YEAR)

+91 90377 02200

info@nimslearn.com

COURSE DESCRIPTION

Event management have a specific set of job opportunities like Event management consultancy, Hotel/Travel and hospitality industries, Advertising agencies, Public relations firms, Corporations, Integrated marketing & communications, Event budgeting and accounting.

The starting salary is a little less for a trainee, maybe between INR 2 and 3 LPA. Event Management is the coordination, running, and planning of all the people, teams and features that come together to create every kind of event. Event Management students are trained in areas like analyzing, planning, marketing, producing and evaluating an event. BPBA in Event Management turn students into skilled Event Management Trainees who can either work in the booming hospitality Industry or can pursue further education and get better at the said qualifications.

ABOUT US

N.I.M.S is a division of Norwich Group based in South India for more than a decade. Norwich Institute of Management Studies helps in training, online courses and online exams. All the Certificates are affiliated from International Council of Distant Education (ICDE). All the online courses and exams will be well monitored by the institution and, the provided certificates are ISO certified and can also be used for International Travel and study based programs.

Our Subjects

YEAR 1

- Principles of Management
- HR Management
- Organizational Behaviour
- Managerial Economics
- Marketing Management

YEAR 2

- Business Law
- Financial Management
- Business Environment
- Event Management
- Event Team & Crew Management

YEAR 3

- Event Resource Management
- Business Communication
- Event Cost Accounting and Finance Management
- Consumer Behaviour
- Event Hospitality, Law & Permissions



Exam & Duration:

Online Exam: 2 hours/paper

Total Fees For Indian Residents : Rs. 42480

Total Fees For Foreign Residents : US \$ 720